

FLORENCE'S

**#ILGIVE FOR #GIVINGTUESDAY
PEER-TO-PEER FUNDRAISING GUIDE**

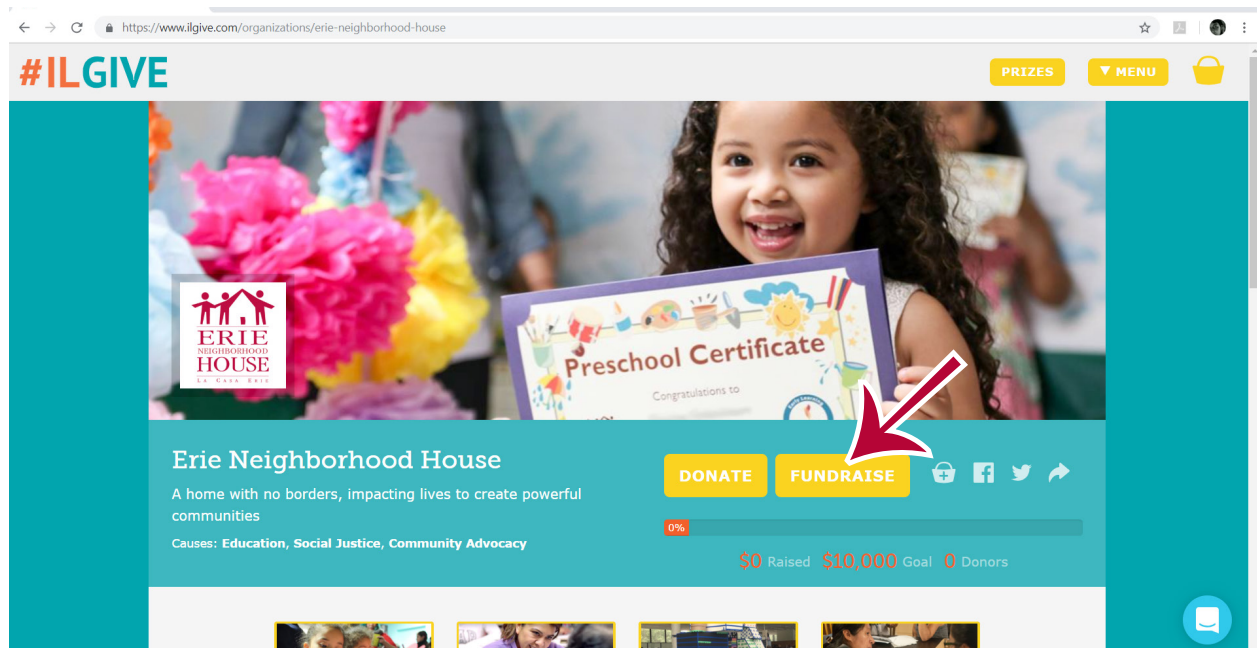


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#GIVINGTUESDAY2019

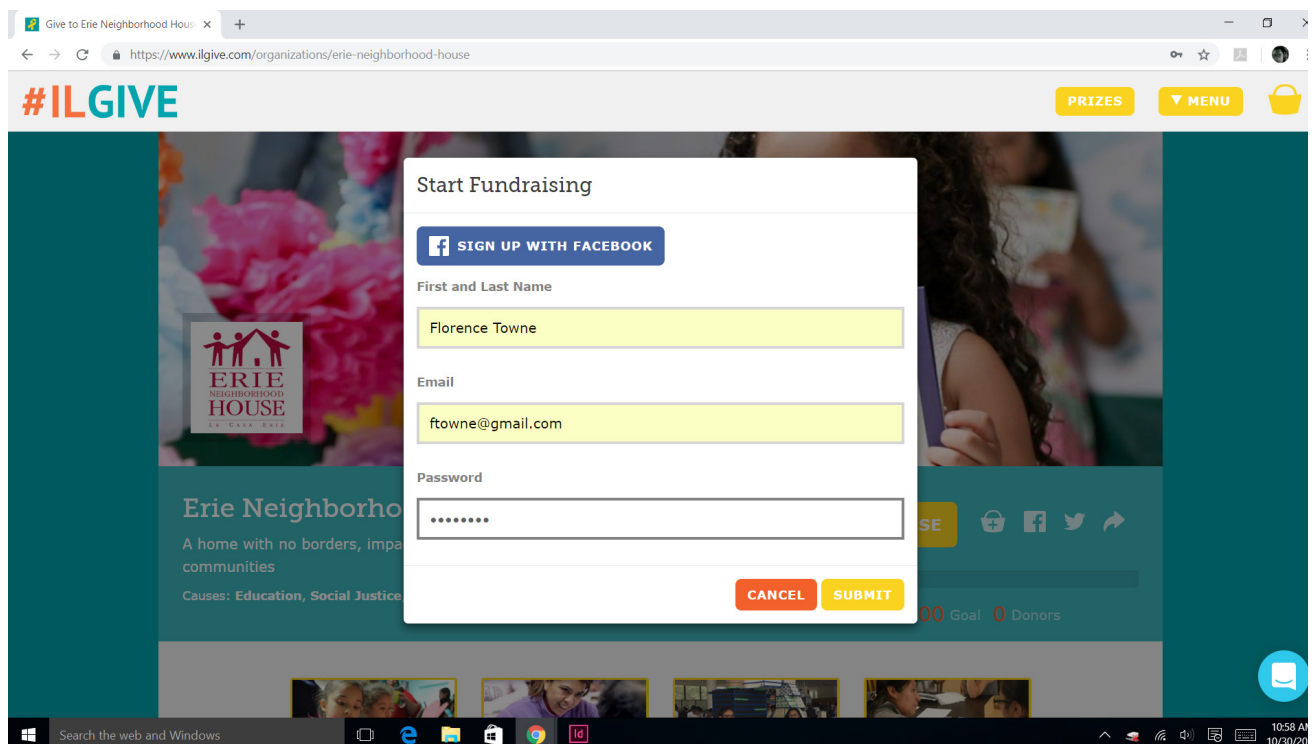
1) Sign up to become a fundraiser

Step 1: Go to <https://www.ilgive.com/organizations/erie-neighborhood-house>

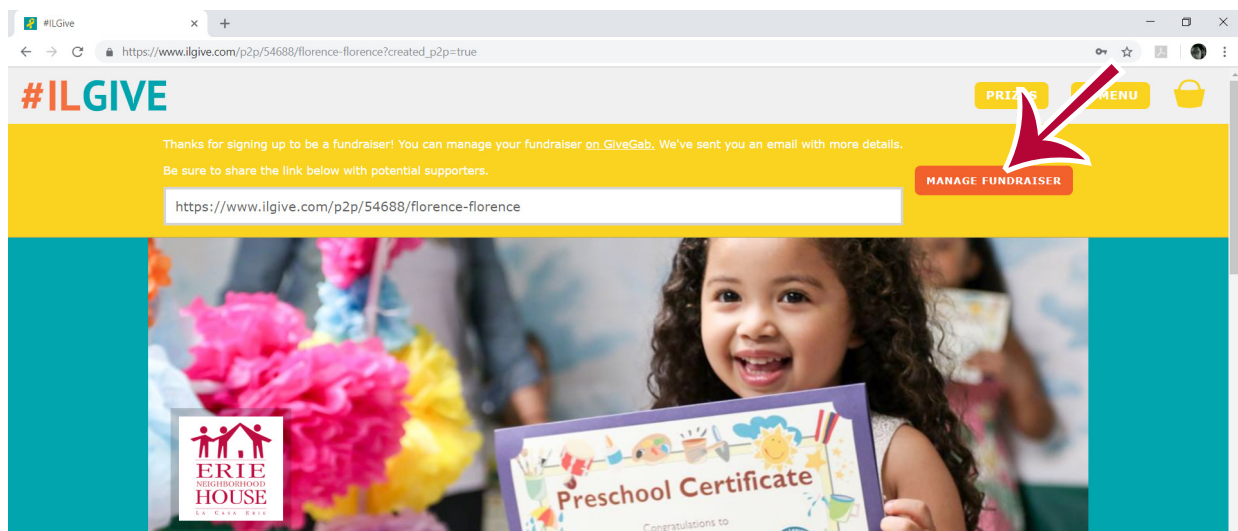
Step 2: Click the FUNDRAISE button



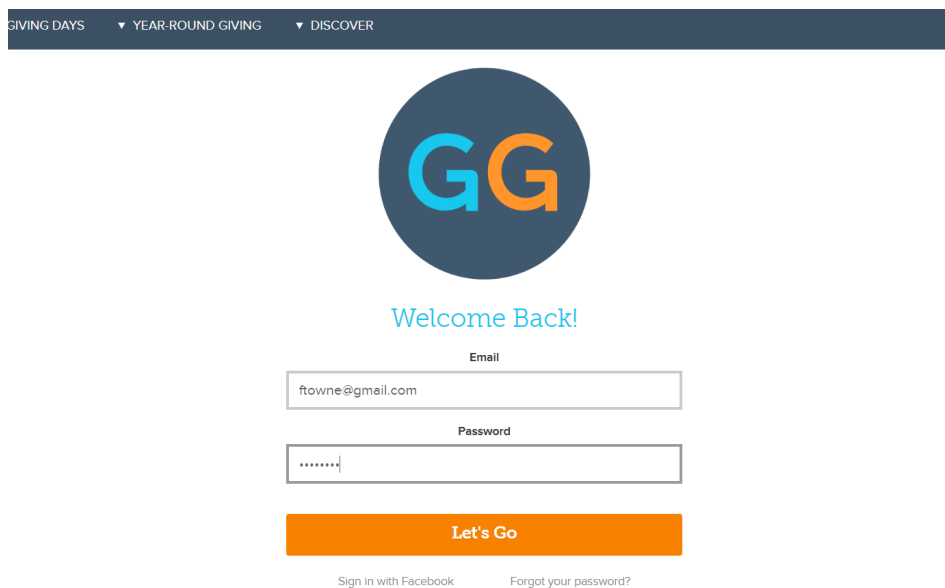
Step 3: Enter your first and last name, email address, and create a password



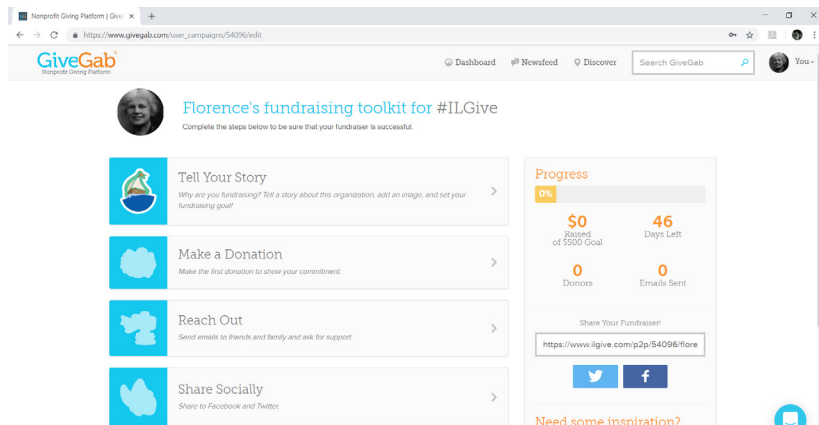
Step 4: You are now a fundraiser! To update your profile click on **MANAGE FUNDRAISER**



Step 5: GiveGab will ask you to log in again. Enter the email and password you entered in step 3



Step 6: You have arrived at the back-end of your personal fundraising page.



2) Personalize your fundraising page

2a) Click on 'Tell your story' Here you can:

Set your monetary goal

Tell the world why Erie House is important to you

Upload a photo for your fundraiser

Tell Your Story
Why are you fundraising? Tell a story about this organization, your personal connection to it, and set your fundraising goal!

Tell Your Story
Hi, I'm Florence. Erie Neighborhood House holds a very special place in my heart. I came to Erie in 1914 as the girls'

Set A Goal
\$ **500** .00

Your Story Image
[Image of a building]
Select Image Remove
Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 1200x800.

Save Changes

Be sure to click SAVE CHANGES!

2b) Click on 'Share Socially' Here you can share your personal link on Facebook or Twitter with the click of a button.

Reach Out
Send emails to friends and family and ask for support.

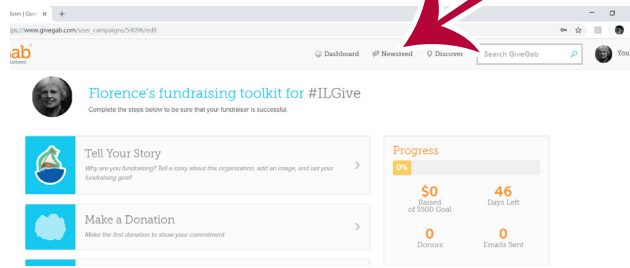
Share Socially
Share to Facebook and Twitter.
After you've reached out to your inner circle, it's time to tap into your social networks and cast a wider net. Did you know that your online influence is just as important to your cause as volunteering or donating?
<https://www.ilgive.com/p2p/54096/flore-neighborhood-house-tell-your-story>
[Twitter] [Facebook]

Give Thanks
Email your donors and say "Thanks!"

Share Your Fundraiser!
<https://www.ilgive.com/p2p/54096/flore-neighborhood-house-tell-your-story>
[Twitter] [Facebook]
Need some inspiration?
Get fundraising ideas over on the GiveGab blog.

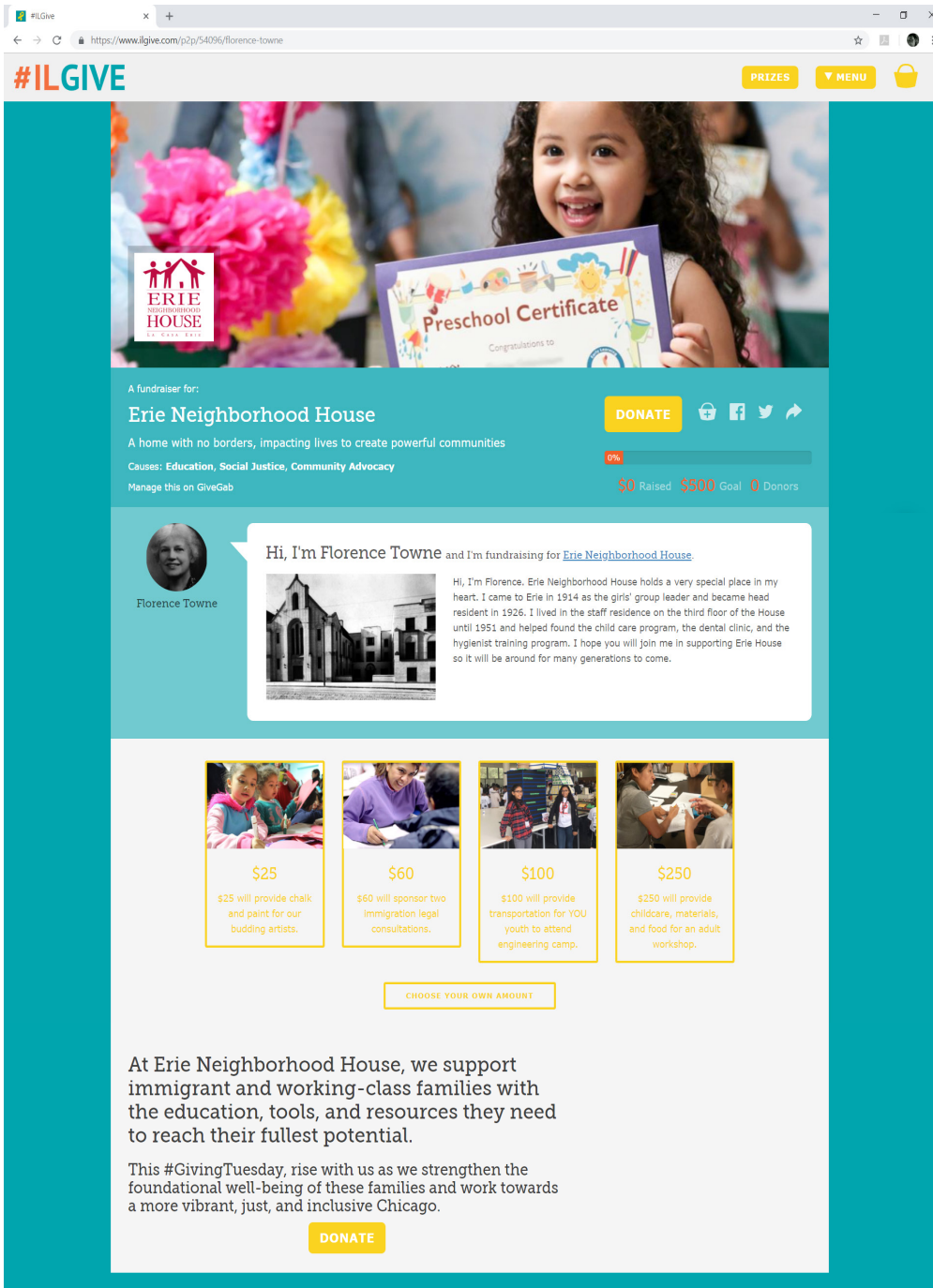
Want to send your page out in an email?
Just copy this link.

2c) Want to see what your page looks like to visitors?
Click on Dashboard



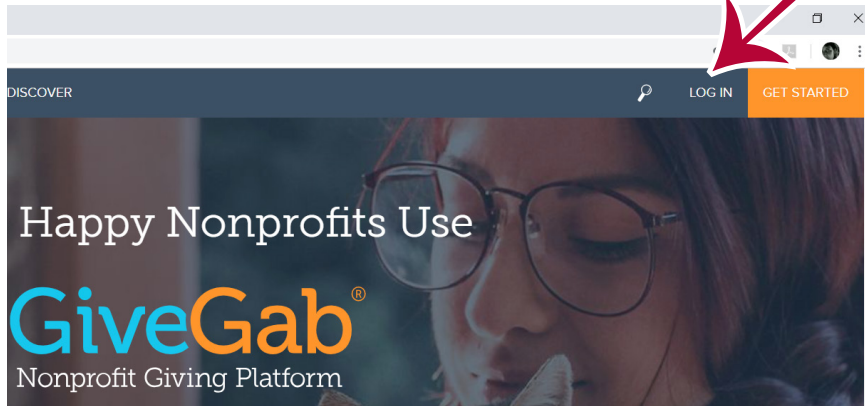
then click on Toolkit

Then you're at your page.
(Alternatively, you can paste the link from step 2b into your browser)

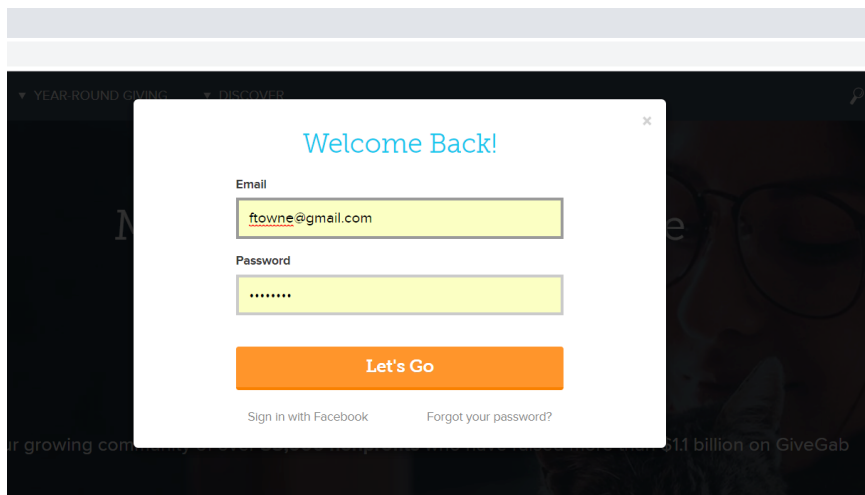


Need to log in again after you've registered?

1) go to givegab.com and click on LOGIN



2) Enter the email and password you used to register



3) You are now at your fundraising dashboard.

Click VIEW to see your personal fundraising page

Click TOOLKIT to edit your page.

**THANK YOU FOR YOUR
PARTICIPATION AND SUPPORT.**

Florence Towne

Erie House Kindergarten teacher & head girls resident, 1914-1925
Erie Chapel Institute Director, 1926 - 1951



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